

## Dairy.com Chose InetSoft's BI and Reporting Tool for its Unique B-to-B Applications System



### Summary

Dairy.com, a leading provider of Internet-powered solutions to the dairy industry, provides comprehensive transaction and trading facilitation services, including scheduling, spot trading, contracting and transportation for a broad variety of dairy commodities. Dairy.com provides the technology infrastructure for dairy cooperatives as well as manages real-time, mission-critical supply chain data for the dairy industry.

Dairy.com evaluated several software products before choosing InetSoft's Style Report™ software. Evaluation requirements included the need for an easy-to-use Web-based solution, single sign-on, both cell level and row level security, and most importantly, flexible and affordable pricing.

## Problem/Challenge

Dairy.com provides a vital nationwide service for the dairy industry, transacting hundreds of millions of dollars worth of dairy products each year. Major companies such as Dannon; Dean Foods; Dreyer's Ice Cream; Kraft Foods; Land O' Lakes; Leprino Foods; and Schreiber Foods rely on Dairy.com's supply chain solutions that includes scheduling, spot trading, contracting, and transportation -- as well as comprehensive transaction and trading facilitation services, for a broad variety of dairy commodities. Providing secure, customized access to this highly dynamic data is critical to the operations and profitability of their customers.

Prior to implementing InetSoft's Style Report™ software, Dairy.com used a primarily manual process to report on this wide variety of data. Data access was cumbersome and typically resided on a variety of legacy systems. In many cases, customers received the raw data in static files and had to analyze the information themselves. The process was slow and labor intensive.

## Solution/Requirement

As an open source shop, Dairy.com evaluated several Java solutions before selecting InetSoft Style Report™ software. The solution had to integrate with Dairy.com's existing web-based applications and provide access to dynamic data in real-time. It needed to provide a flexible, automated Web-based ad-hoc reporting environment that was completely secure and yet provided login filtering control, down to the cell and record level for each user. Most importantly, the solution had to be affordable and run on their Linux OS.

## Customer Value

InetSoft's Style Report™ software allows Dairy.com and its customers to realize the full potential of their collective data. Style Report™ software delivers the robust reporting and analysis capabilities Dairy.com and their customers need to manage, grow, and operate their businesses at peak performance. Transforming and streamlining their operations, automated reporting and data analysis is now an integral part of their daily business processes and generate the following benefits:

- Style Report™ software now provides controlled access to sensitive data, while protecting its integrity through innovative login level security and filtering.
- Dairy.com customers now have real-time access to up-to-the-minute scheduling, spot trading, contracting, and transportation information, significantly enhancing their productivity and profitability.
- As a result of comprehensive data collection, Dairy.com now provides additional value-add market intelligence services.
- As a result of the Style Report™ software implementation, IT resources have been re-assigned and address other company resource needs.

*For more information on InetSoft's Style Report software, please visit [www.inetsoft.com](http://www.inetsoft.com).*