

Business Intelligence Analytics Vendor Ranking Highlights ►



Software Advice is a user review site owned by analyst firm Gartner Group. They include 130 vendors in the business intelligence category, making it one of the most cluttered enterprise software marketplaces.

In the 2018 edition of the FrontRunners report, InetSoft ranks number 4 out of the 130. Depicted in a quadrant-style chart, InetSoft is in the upper right, based on user recommendation on the y-axis and usability on the x-axis.

To see the FrontRunners quadrant, visit <https://www.softwareadvice.com/bi/#top-products>

Note: The content for FrontRunners is derived from actual end-user reviews and ratings as well as vendor-supplied and publicly-available product and company information applied against a documented methodology; the results neither represent the views of, nor constitute an endorsement by, Gartner or any of its affiliates.



G2 Crowd is another user review site. One hundred twenty-three vendors are included in the BI platform category. InetSoft places in the right side of the performance grid based on a high satisfaction rating. This marks the 4th season in a row, starting in the Fall of 2018, that InetSoft has earned this distinction.

G2 Crowd packages insights from expert peers, everyday users, and aggregated data to score competitive products on The Grid. Based on reviews submitted by BI analytic software users, G2 Crowd also ranks vendors by customer satisfaction, market presence, vendor size, and social impact. All reviews are verified by G2 Crowd, allowing them to bring the collective power of trusted reviews to the forefront.

The grid may be viewed at: <https://www.g2crowd.com/categories/business-intelligence-platforms>

Customer Review Examples ►

ASSECO We use Style Intelligence as a BI platform for data warehouse systems which we design. What do you like best? 1. The data mashup technology and the worksheets that give end users an Excel like interface to browse their data. 2. The architecture, which is open to easy integrations with other modules. Because it is designed in that way, we also decided to localize it to the Polish language. Additionally we managed to integrate it with our own Map Module. 3. Perfect communication with the product manager and the support.



Best tools for dashboards and reporting in one package. The product is very easy to use and is definitely one of the more mature solutions on the market. The training videos combined with the already easy to use interface made getting up and running on the platform a breeze. Our team has been able to create very sophisticated dashboards and reports much faster than we had expected. This confirmed that we made the right decision in purchasing Style Intelligence over other more flashy solutions. We haven't discovered anything that we dislike, yet. – *Cloverleaf Analytics*



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The product is extremely easy to use; reports and dashboards can be made quickly. I have found a lot of very powerful features in the tool that make my job easy. As a consultant I was able to teach myself the tool and become productive very quickly. When I couldn't determine how to do something I would go to the reference videos they have and watch it and learn how to do something new.

The customer support has been great. I can't say enough good things about the product. I can't think of anything I dislike about the product. Every business problem I have had to deal with, I have been able to solve with the tool and quickly. I highly recommend this product. I found it to be easy to use and easy to solve complex issues with. The support is excellent and highly knowledgeable of the product.

InetSoft is the most balanced, all-around BI platform on the market. Style Intelligence strikes a great balance between ease-of-use and capabilities. Users can do nearly anything they can imagine with their data. End-users can create complex data mashups quite easily. Power-users can do incredibly complicated mashups and reporting and deliver the results to users with ease. InetSoft makes this process easier than many other BI vendors. InetSoft support is very responsive and helpful. They also implement reasonable requests quickly and consistently. I have not had this experience with other BI vendors.



As with all BI platforms, we've experienced some issues. I dislike that there are ever any problems with software, but that's not at all realistic. And InetSoft helps us resolve any problems we encounter quickly. Their very responsive and helpful support make my unrealistic "dislike" go away quickly. You really need to trial Style Intelligence. Its features-to-usability-to-pricing balance is excellent. If you don't consider it you're missing out on a contender that will undoubtedly make your final list. – *Bison Analytics*

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InetSoft stacks up well against the competition. It was our product of choice after looking at many. So far our deliverables have proven solid in performance. We are a happy customer! The support team is knowledgeable and very friendly. Once you understand the pieces, the tool is relatively easy to use. The user interface can be very user friendly.



InetSoft is a robust offering and is suitable for all BI needs. The flexibility of the system is very robust. The ability to connect to disparate data sources and "mash them up" into a single dashboard or report makes this our go-to for data analysis.



When I found InetSoft's Style Intelligence I knew I would be fine. The multi-dimensional charting combined with the ability to really drill down makes this platform one-of-a-kind. They also gave me plenty of options for showing off the results for my finished project.

A BIG data job turned into a small effort. I took on a job that involved analyzing a large amount of complex data. I was really worried that I had bitten off more than I could chew.



Customer service is the best I've encountered! I love this product! I was tasked with finding a BI tool to support our growing need for a web based interactive reporting and dash boarding tool. A colleague and I agreed that InetSoft's Style Intelligence was our number one pick after reviewing 8 or 9 other top names in the business. Creating dashboards is very intuitive and easy to use with its drag and drop functionality, and the variety of visualization components at your disposal is impressive.

The real power behind the tool is in the "Worksheet" where the query design happens. The tool allows you to connect to multiple data sources including various types of databases, spreadsheets and text delimited files. The ability to mashup data from many different sources including my own customized spreadsheets is an extremely powerful feature.

The interface for building the query is very intuitive, just drag and drop data fields from the selected data source to create a data block. Join multiple data blocks, add custom expressions and create summary queries using any of the categorical fields in the data block. The completed Worksheet is the foundation for building the visual components of the dashboard and/or reports.

Company Profile/Overview ►

Established in 1989 and located in Fridley, Minnesota, Brenk Brothers is a precision machining company routinely involved in close tolerance (less than .0005") CNC milling (including fifth axis capabilities), turning, and wire EDM. Their ever-growing team of highly skilled machinists work closely with the aerospace, aircraft, defense, data storage, medical, printing, and pump industries, offering cost-reducing suggestions while improving function and manufacturability. Offering old-fashioned customer service combined with up-to-date technology, Brenk Brothers is constantly investing in and operating the latest in advanced manufacturing equipment, making better parts in less time and at a lower cost.

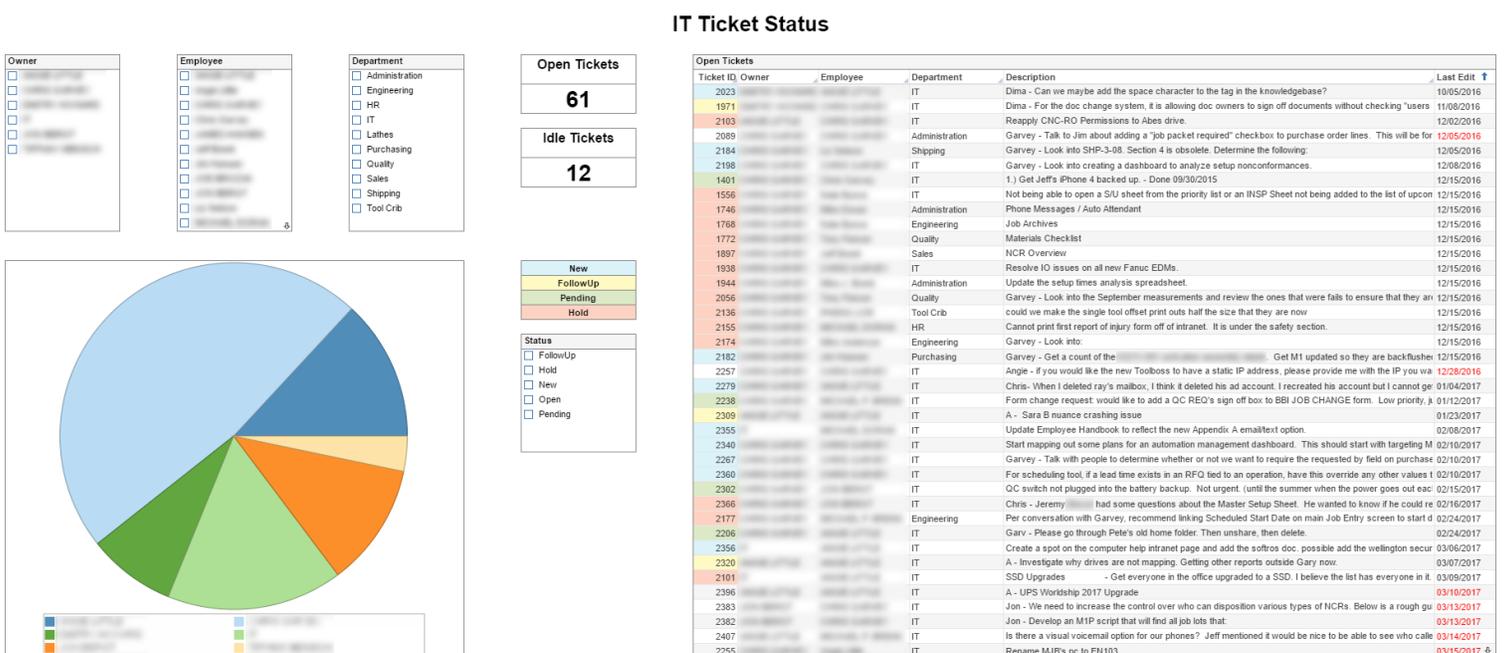
Problem/Challenge ►

Before adopting InetSoft's Style Scope, information delivery at Brenk Brothers mainly consisted of reports that were produced for monthly meetings with executive management. These relatively simple reports were produced by hand-running SQL queries, then exporting the data into Excel for manual modifications and chart building, then converting them into PowerPoint presentations for better display.

The problem with this tedious process was that if something was not quite right with the report, or if a new informational need arose, they had to go all the way back to the drawing board, writing new SQL queries and restarting the process. This would sometimes have to be repeated several times for a single report.

This stimulated a search for a BI tool that would make analysis and information delivery easier, for both the end user and the IT department. While Brenk Brothers did not want a tool that required large amounts of IT time for modifications, they also did not want to have to rely on a BI vendor to make modifications for them.

A Brenk Brothers IT Ticket Status Dashboard



Since their InetSoft deployment, there are now thirty active dashboards at Brenk Brothers, most related to some kind of priority management. In addition to production, assembly, and deburring, they also manage priorities on all internal IT tickets and projects. A person viewing these dashboards can see a breakdown of how many projects each person is responsible for, the status of those projects, including notes, and details on projects that have been closed recently.

Similar dashboards are used to track maintenance initiatives and preventative maintenance. This real-time reporting enables anyone to immediately see if there is any maintenance needed on any of the machines, what machines have been worked on, and what still needs to be taken care of. Brenk Brothers has also had success with financial analytics, measuring product efficiency and materials used as well as all related costs. While monitoring and project management have been the primary usage, Style Scope's functions for predictive analytics are starting to be utilized as well, with dashboards showing which jobs are predicted to hit their target ship dates.

As ideas and business questions have expanded, Style Scope has had no problem meeting these unanticipated needs, and InetSoft's customer resources have made discovering new features quick and easy. "Everything we have thrown at it, it's been able to do," exclaims Chris Garvey, IT Coordinator at Brenk Brothers. "The occasional time when we don't already know how to do something, we can find out how to do it in five minutes or less, just by browsing through the documentation. It contains lots of good examples and everything has been explained in detail." Several new ideas for dashboards at Brenk came from the InetSoft dashboard gallery, which can be found at https://www.inetsoft.com/evaluate/bi_visualization_gallery/.

Chris continues, "I really can't stress enough just how happy we are with this product. A large part of why we've already developed so many dashboards is that it's been so easy to use. We were hoping to just have a few finished this year and we now have thirty dashboards deployed, so we are way ahead of schedule, which is unique in the IT project world."

Customer Value ►

While the benefits of Brenk Brothers' adoption of Style Scope have been many, and their usage is still expanding, the greatest difference that the tool has already made at the organization is an increase in communication within and among the different departments. Salespeople and managers no longer have to go and check with department heads to see what's being worked on or what's next in line to be worked on; they can instantly see this on their monitors. This has enabled account managers to give their customers more accurate expectations on project times.

In fact, since implementing Style Scope, the percentage of orders shipped on time has risen by over seven percent. With greater communication, more predictability and fewer emergencies to deal with, managers and workers at Brenk Brothers can now focus on doing what they do best - serving their customers with quality precision machining.