

Sales Profit Analysis

200.75M Total Revenue



Product Line Color Key

Personal Accessories

Outdoor Protection

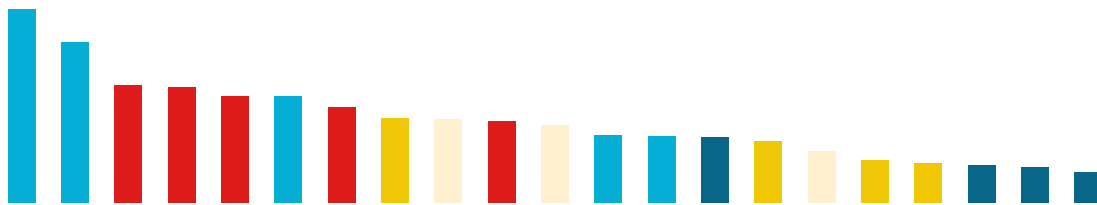
Mountaineering Equipment

Golf Equipment

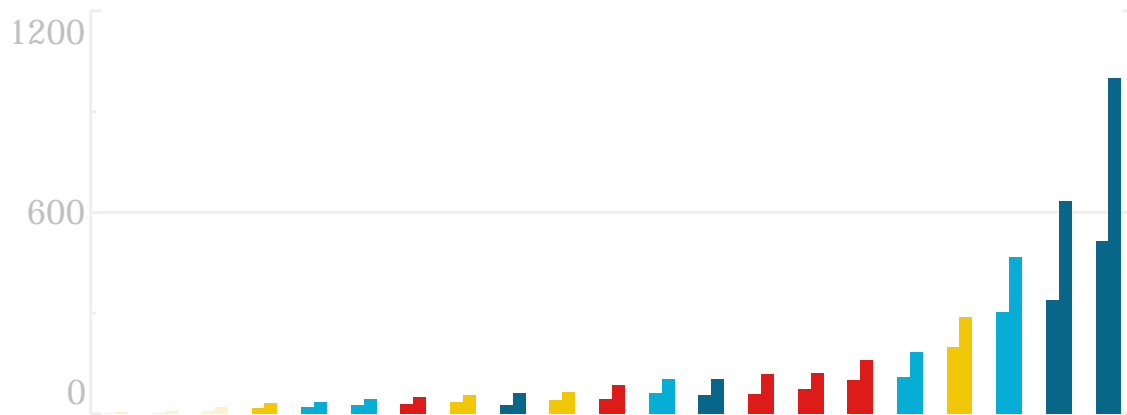
Camping Equipment



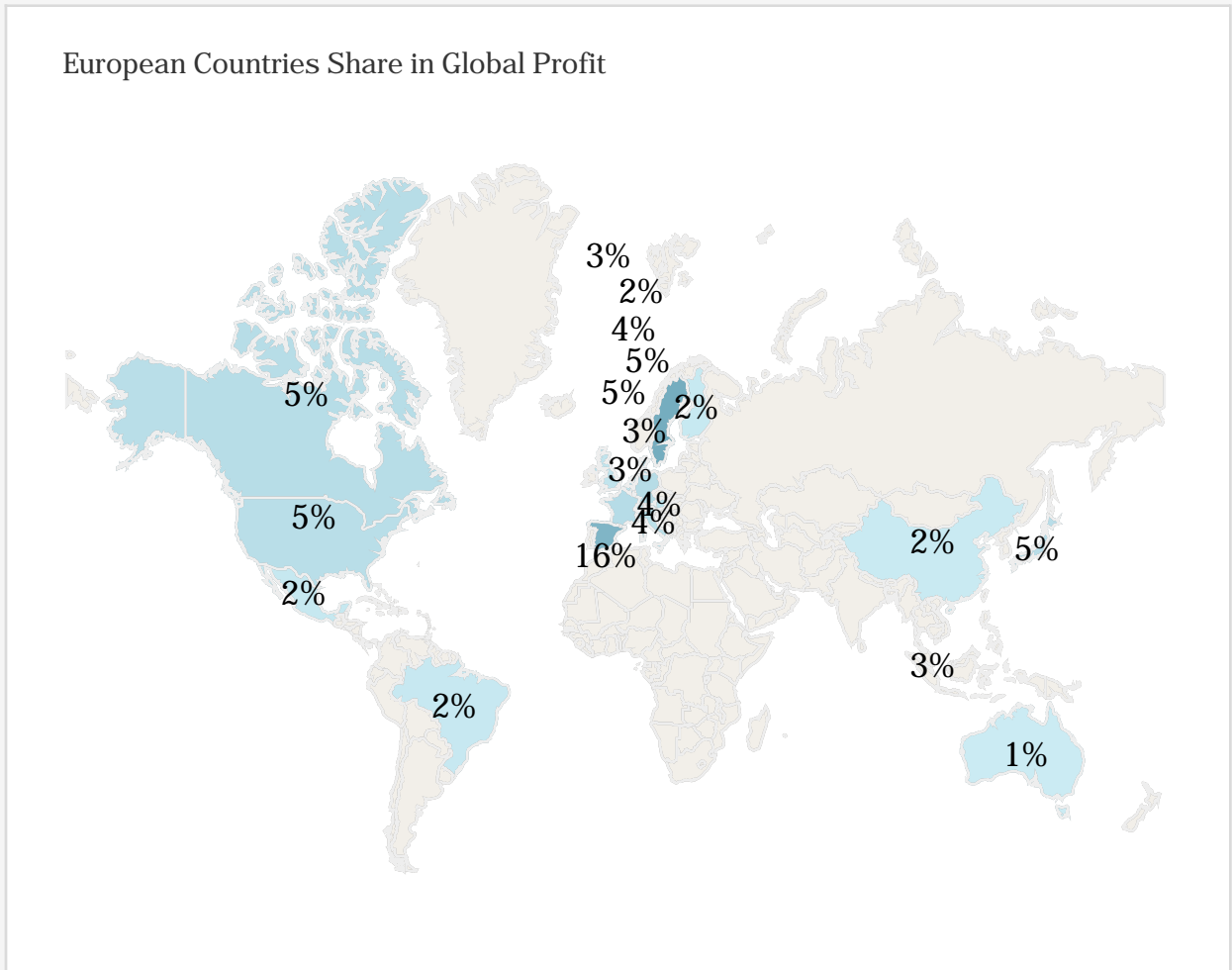
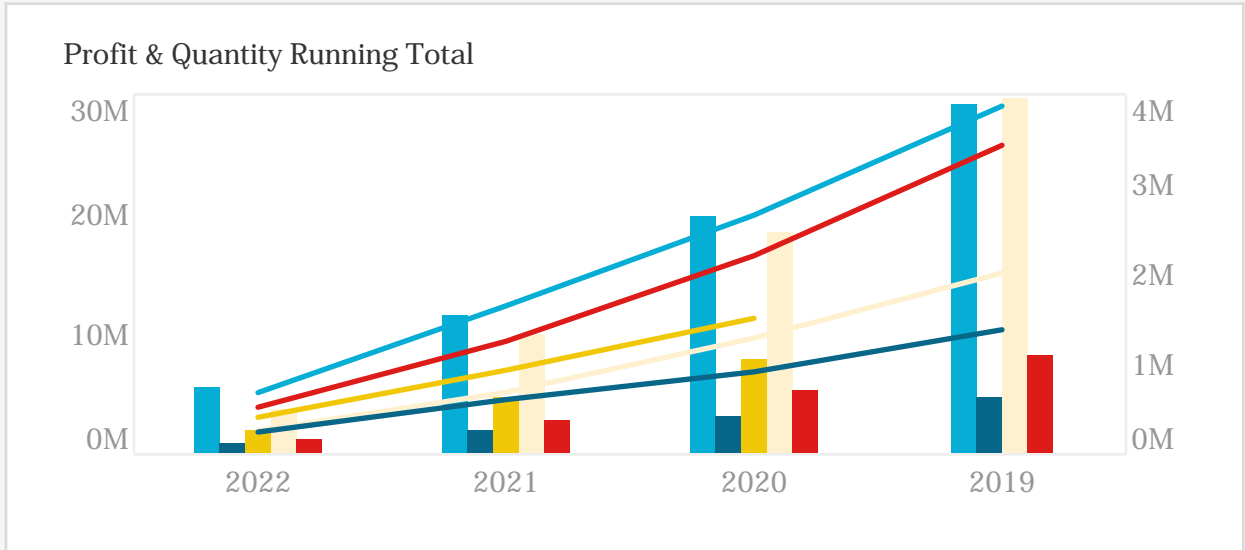
21 Product Type's Share in Total Revenue



Unit Cost vs Unit Sales Price by Product Type



Sales Profit Analysis



Sales Profit Analysis

Product/Quantity

Camping Equipment:Cooking Gear:TrailChef Canteen:E-mail, Camping
Equipment:Cooking Gear:TrailChef Canteen:Fax, Camping Equipment:Cooking
Gear:TrailChef Canteen:Mail, Camping Equipment:Cooking Gear:TrailChef
Canteen:Sales visit, Camping Equipment:Cooking Gear:TrailChef
Canteen:Special, Camping Equipment:Cooking Gear:TrailChef
Canteen:Telephone, Camping Equipment:Cooking Gear:TrailChef
Canteen:Web, Camping Equipment:Cooking Gear:TrailChef Cook Set:E-mail,
Camping Equipment:Cooking Gear:TrailChef Cook Set:Fax, Camping
Equipment:Cooking Gear:TrailChef Cook Set:Mail, Camping Equipment:Cooking
Gear:TrailChef Cook Set:Sales visit, Camping Equipment:Cooking
Gear:TrailChef Cook Set:Special, Camping Equipment:Cooking Gear:TrailChef
Cook Set:Telephone, Camping Equipment:Cooking Gear:TrailChef Cook
Set:Web, Camping Equipment:Cooking Gear:TrailChef Cup:E-mail, Camping
Equipment:Cooking Gear:TrailChef Cup:Fax, Camping Equipment:Cooking
Gear:TrailChef Cup:Mail, Camping Equipment:Cooking Gear:TrailChef
Cup:Sales visit, Camping Equipment:Cooking Gear:TrailChef Cup:Special,
Camping Equipment:Cooking Gear:TrailChef Cup:Telephone, Camping
Equipment:Cooking Gear:TrailChef Cup:Web, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:E-mail, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:Fax, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:Mail, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:Sales visit, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:Special, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:Telephone, Camping Equipment:Cooking
Gear:TrailChef Deluxe Cook Set:Web, Camping Equipment:Cooking
Gear:TrailChef Double Flame:E-mail, Camping Equipment:Cooking
Gear:TrailChef Double Flame:Fax, Camping Equipment:Cooking Gear:TrailChef
Double Flame:Mail, Camping Equipment:Cooking Gear:TrailChef Double
Flame:Sales visit, Camping Equipment:Cooking Gear:TrailChef Double
Flame:Special, Camping Equipment:Cooking Gear:TrailChef Double
Flame:Telephone, Camping Equipment:Cooking Gear:TrailChef Double
Flame:Web, Camping Equipment:Cooking Gear:TrailChef Kettle:E-mail,
Camping Equipment:Cooking Gear:TrailChef Kettle:Fax, Camping
Equipment:Cooking Gear:TrailChef Kettle:Mail, Camping Equipment:Cooking
Gear:TrailChef Kettle:Sales visit, Camping Equipment:Cooking Gear:TrailChef
Kettle:Special, Camping Equipment:Cooking Gear:TrailChef Kettle:Telephone,
Camping Equipment:Cooking Gear:TrailChef Kettle:Web, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:E-mail, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:Fax, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:Mail, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:Sales visit, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:Special, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:Telephone, Camping
Equipment:Cooking Gear:TrailChef Kitchen Kit:Web, Camping
Equipment:Cooking Gear:TrailChef Single Flame:E-mail, Camping
Equipment:Cooking Gear:TrailChef Single Flame:Fax, Camping

Sales Profit Analysis

Equipment:Cooking Gear:TrailChef Single Flame:Sales visit, Camping
Equipment:Cooking Gear:TrailChef Single Flame:Special, Camping
Equipment:Cooking Gear:TrailChef Single Flame:Telephone, Camping
Equipment:Cooking Gear:TrailChef Single Flame:Web, Camping
Equipment:Cooking Gear:TrailChef Utensils:E-mail, Camping
Equipment:Cooking Gear:TrailChef Utensils:Fax, Camping Equipment:Cooking
Gear:TrailChef Utensils:Mail, Camping Equipment:Cooking Gear:TrailChef
Utensils:Sales visit, Camping Equipment:Cooking Gear:TrailChef
Utensils:Special, Camping Equipment:Cooking Gear:TrailChef
Utensils:Telephone, Camping Equipment:Cooking Gear:TrailChef Utensils:Web,
Camping Equipment:Cooking Gear:TrailChef Water Bag:E-mail, Camping
Equipment:Cooking Gear:TrailChef Water Bag:Fax, Camping
Equipment:Cooking Gear:TrailChef Water Bag:Mail, Camping